# **PRIVACY POLICY**

#### Data collected

Rodman Guru collects the following data:

- Data that users provide to Rodman Guru, such as those they provide when they
  create their accounts.
- Data from other sources, such as other users or account owners, business partners, general suppliers, and government authorities.

**User profile information:** We collect data when users create or update their Rodman Guru accounts or when they place orders through payment functions as customers, which may include your name, email, phone number, username and password, address, profile photo, banking or payment details (including those related to your payment verification)

- Usage Data: We collect information about how users interact with our App. This
  includes date and time of access, app features or pages viewed, browser type, app
  crashes, and other system activities.
- Device Data: We collect data about the devices used to access our services, including hardware models, IP address or other unique device identifiers, operating systems and versions, software, preferred languages, advertising identifiers, device motion information. device and mobile network data.

# How we use personal data

Rodman Guru uses the data to make transportation and delivery services, as well as other products and services, reliable and convenient. We also use this data to:

- improve the security of users and services
- carry out research and development tasks
- allow communication between users
- run marketing and advertising campaigns
- address issues related to legal procedures.

We use the data collected to do the following

Provision of our commercial services. Rodman uses this information to provide, personalize, maintain and improve purchasing management. This includes using the data to:

- Create or update accounts.
- Allow transportation, delivery, or other services or functions, for example:
- Using location data to track delivery progress.
- Process payments.
- Customize user accounts. For example, we may offer personalized product recommendations to order recipients based on their previous orders.
- Facilitate billing or financing solutions.
- Generate receipts and inform you about changes to our terms, services or policies.
- Perform operations necessary to maintain our services, including to resolve software errors and operational problems. Rodman Guru carries out the above activities because they are necessary to comply with the terms of our agreements with users,

because they are compatible with such uses or because they are relevant to the legitimate interests of Rodman Guru and its users.

**Security.** We use data to maintain the security and integrity of our services and users. The following is included:

Use user data for integration with Quickbooks, in order to connect its database with the Rodman Guru App.

Use the personal data of users and related companies to track orders and identify cancellations made.

**Investigation and development.** We use data for testing, research, analysis, product development, and machine learning to improve user experience. This allows us to improve the security of our services, make them more convenient and easier to use, and develop new services and functions. Rodman Guru carries out the above activities because they are necessary to satisfy Rodman Guru's legitimate interests in improving and developing new services and functions.

Rodman Guru allows users to access or control the data it collects, including through the following means:

- Privacy settings
- device permissions
- in-app rating pages
- marketing options

Rodman Guru also allows users to request access to their data, make changes or updates to their accounts, or request deletion of their accounts.

**Marketing and advertising options.** Rodman Guru offers users the following choices regarding how their data is used for marketing and advertising purposes:

Customized marketing communications from Rodman Guru.

Product and Suggestion Ads: Order and search history to display personalized product recommendation ads for various marketing purposes.

# User data request

Rodman Guru offers users various ways to know and control the processing of their data by Rodman Guru.

Data access: Users can access their profile data and order history through the app. Changing or updating data: Users can edit the name, phone number, email address, payment method, and photo associated with their account in their profile settings. Data Deletion: Users can delete their account at any time through their account settings.

# **Policy changes**

We may update this notice from time to time. If we make significant changes, we will notify users through the Rodman Guru apps or by other means, such as email. We encourage users to periodically review this notice for updated information about our privacy practices. Use of our services after an update constitutes consent to the modified notice to the extent permitted by law.